



JAMES E. CAIN

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GRAPHIC AND WEB DESIGN

WORK EXPERIENCE

EDWARD JONES (2015)

SEO / Business Analyst

FIDELITY COMMUNICATIONS (2014)

Budget & Forecast Analyst

INSITE ADVICE (2012 - 2014)

Project & Communications Manager / Scrum Master

FARMERS INSURANCE / STATE FARM (2010 - 2011)

Manager / Insurance Agent

JAMES CAIN DESIGN (FOUNDED 2008)

Owner / Project Manager / Web & Graphic Designer

AT&T (2000 - 2010)

Project Manager / Customer Service / Sales

EDUCATION

MISSOURI UNIVERSITY OF SCIENCE & TECHNOLOGY

Rolla, MO
Bachelor of Arts

ST LOUIS COLLEGE AT MERAMEC

Kirkwood, MO
Graphic Communications

TECHNICAL PROFICIENCIES

PROJECT MANAGEMENT

CRM systems, Active Collab, Mavenlink, Telegence, WebMom, Prospector Plus; Basecamp, Dropbox, Slack, Todo, IFTTT

MICROSOFT OFFICE

Word, Excel, VBA, Powerpoint, Outlook, MS Project

ADOBE CREATIVE SUITE & DESIGN PROGRAMS

Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat, Quark

WEB DESIGN

HTML, CSS, WordPress, JavaScript, JQuery, Bootstrap

SOCIAL MEDIA & SEO

Facebook, Twitter, Google+, LinkedIn, Behance, Vocus, PRWeb, PR.com, RavenTools, AdWords, PPC Campaigns, Market Samurai

SUMMARY

Highly experienced graphic / web-designer in both an agency and freelance environment. Extremely detail oriented, able to bring fresh perspectives to a client's brand without losing intent. Effectively works either independently or within a team to understand the customer's needs to accurately meet goals and objectives.

GRAPHIC DESIGN / WEB DESIGN ACCOMPLISHMENTS

- Digital and Print Design; successfully converts client's brand into usable visual communication in the form of logos, booklets, brochures, certificates, folders, inserts, newsletters, packages, and posters.
- Web Design using WordPress, using multiple techniques to optimize them for SEO; Google Adwords certified; managed PPC campaigns designed to increase traffic to their site and convert users to clients.
- Commands all steps of the design process including concept, design, illustration, execution, print preparation, production, and finalization.
- Utilizes workstation hardware, scanners, large format printers, lamination machines as well as competent use of cutting tools for mounting final production of projects.
- Freelance photographer, including product photography.
- Creates consumer packaging using PMS and four-color processing, and produces a variety of full color brochures, mock-up magazine advertisements, self-mailers, and newsletters.
- Communicates corporate identity through design of logos.
- Re-designed the logo for CCFM.net.
- Re-designed the logo and newsletter for 'Veterans for Peace', a local non-profit organization for their review.
- Worked pro-bono for Saint Michael's church, designing their bookmarks for handouts during Easter.
- Produced educational material for the History of Typography, a survey of The History of Color, and a companion newsletter for the St Louis Art Museum's Abstract Expressionist exhibit.

AWARDS AND CERTIFICATIONS

- Dean's List.
- Google Adwords Certification.
- Multiple commendations for job excellence in billing at AT&T, including six-month "Count on Me" award.
- "Employee of the Month" - June 2005.
- Personally recognized by 4th line manager for superior customer service.

STRENGTHS

Strategic Planning, Problem Resolution, Risk Management, Communications Manager, Marketing Support, Leadership, Progress Reports, Business Analyst, SEO, Brand Sensitivity, Branding, Detail Oriented, Mentoring, Web Design, Graphic Design, Client Communication

CLIENTS SERVED

SAINT LOUIS

KETC, St Louis Symphony, Sunnen, Paric, Third Degree Glass Factory, MiraSmart, Crescent Condo,

NATIONAL

CCFM (Affiliate of the Archdiocese), Fourthstone, Marriot Hotels, Best Western, Spring, Global Crossing, Sonic, Starrco, Brookshire Brothers Grocery, ICB International

CONTACT ME

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